



2020

Software Design & Development

London, 11-13 November 2020

SDD Deep Dive 2020 – submission guidelines for prospective speakers

If you're interested in speaking at SDD Deep Dive 2020 (which takes place from 11-13 November in London), please read through the following guidelines before submitting.

Submission deadline

The deadline for submissions is Friday 27th March 2020, and we're aiming to confirm which workshops have been selected by early May.

Conference format

SDD Deep Dive 2020 is a three-day event, effectively comprising several intensive 3-day workshops, running in parallel at the same venue, with attendees pre-selecting one of the workshops and sticking with it for all three days.

We generally expect there to be some hands-on/interactive/breakout elements, rather than three solid days of lecturing - rooms are set up classroom style by default, with WiFi access and power supplies provided so that attendees can bring and use their own laptops.

Topics

We're interested in receiving proposals on any topic that you believe will be of interest to a professional software developer, designer or architect.

There are no constraints on what this might encompass, as we don't pre-determine what topics will be covered, but the subject needs to be substantial enough to make a 3-day workshop appropriate in order to cover it in depth.

Submission format

Please submit the following via email by Friday 27th March to: nick-payne@outlook.com

- A biography, including previous speaking/training experience, industry qualifications/accolades, books authored, articles published, relevant work experience, etc. In particular, please supply details of previous experience in presenting longer-form workshops/training courses, as it's very unlikely that we'll select someone who's only had experience of presenting shorter-form conference talks.
- A good-quality head & shoulders photo of you in JPEG format.
- Along with a title, we need a detailed abstract for your proposed workshop, ideally including a bullet-point summary of what will be covered on each of the three days. Optimum length is around 400-600 words. Where necessary your abstract should include an overview of the topic/technology being covered, highlighting why it's important enough for someone to invest 3 days of their time learning about it.
- If there are any specific pre-requisites for attendees (e.g. proficiency in a given programming language), or if your proposal includes "hands-on" sections which will involve attendees working on their laptops, please include these details at the end of the abstract, e.g. what software delegates will need to have pre-loaded on their machines.

Exclusivity

In order for a proposal to be accepted, we'll need a guarantee that the same content in the same format won't be presented anywhere else in the UK for a minimum of 3 months before or after SDD Deep Dive 2020.

Code of Conduct

All speakers at SDD events are required to adhere to our Code of Conduct, which is available here: http://sddconf.com/brands/sdd/library/sdd_code_of_conduct.pdf

Any questions?

If you have any questions that aren't answered above, please send an email to: nick-payne@outlook.com