



# 2019

## Software Design & Development

London, 11-13 November 2019

## Speaking at SDD Deep Dive 2019 – submission guidelines

If you're interested in speaking at SDD Deep Dive 2019 (which takes place from 11-13 November in London), please read through the following guidelines before submitting.

### Submission deadline

The deadline for submissions is **26th April**, and we're aiming to confirm which workshops have been selected by early May.

### Conference format

SDD Deep Dive 2019 is a three-day event, effectively comprising several intensive 3-day workshops, running in parallel at the same venue, with attendees pre-selecting one of the workshops and sticking with it for all three days.

We generally expect there to be some hands-on/interactive/breakout elements, rather than three solid days of lecturing - rooms are set up classroom style, with power supplies provided so that attendees can bring and use their own laptops.

### Venue

The event takes place at an award-winning venue in central London, with excellent facilities:

<http://15hatfields.com/>

### Topics

We're interested in receiving proposals on any topic that you believe will be of interest to a professional software developer, designer or architect.

There are no constraints on what this might encompass, as we don't pre-determine what topics will be covered, but obviously the subject needs to be substantial enough to make a 3-day workshop appropriate in order to cover it in depth.

### Submission format

Please submit the following via email by 26<sup>th</sup> April to: [nick-payne@outlook.com](mailto:nick-payne@outlook.com)

- A biography, including previous speaking/training experience, industry qualifications/accolades, books authored, articles published, relevant work experience, etc. In particular, please supply details of previous experience in presenting longer-form workshops/training courses, as it's very unlikely that we'll select someone who's only had experience of presenting shorter-form conference talks.
- A good-quality head & shoulders photo of you in JPEG format.
- Along with a title, we need a detailed abstract for your proposed workshop, ideally including a bullet-point summary of what will be covered on each of the three days. Optimum length is around 400-600 words. Where necessary your abstract should include an overview of the topic/technology being covered, highlighting why it's important enough for someone to invest 3 days of their time learning about it.
- If there are any specific pre-requisites for attendees (e.g. proficiency in a given programming language), or if your proposal includes "hands-on" sections which will involve attendees working on their laptops, please include these details at the end of the abstract, e.g. what software delegates will need to have pre-loaded on their machines.

### Exclusivity

In order for a proposal to be accepted, we'll need a guarantee that the same content in the same format won't be presented anywhere else in the UK for a minimum of 3 months before or after SDD Deep Dive 2019.

### Code of Conduct

All speakers & other participants at SDD events are required to adhere to our Code of Conduct, which is available here:

[http://sddconf.com/brands/sdd/library/sdd\\_code\\_of\\_conduct.pdf](http://sddconf.com/brands/sdd/library/sdd_code_of_conduct.pdf)

### Any questions?

If you have any questions that aren't answered above, please send an email to: [nick-payne@outlook.com](mailto:nick-payne@outlook.com)